

KEVIN HALSTEAD

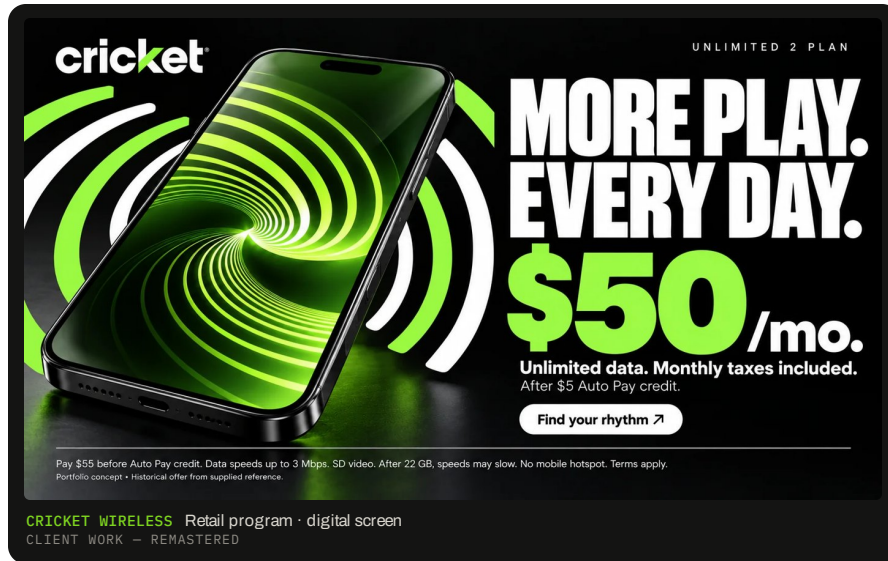
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Senior Art Director & Designer · Print · Retail · Brand · Generative AI

SELECTED WORK · 1 OF 1

PORTFOLIO: HALSTEADK.COM

Senior art director and designer with 25+ years across retail, campaign, brand and educational publishing work, from concept and key art through press-ready files. Remastered pieces are my original client work rebuilt at full resolution in 2026; concepts are self-initiated and labeled.



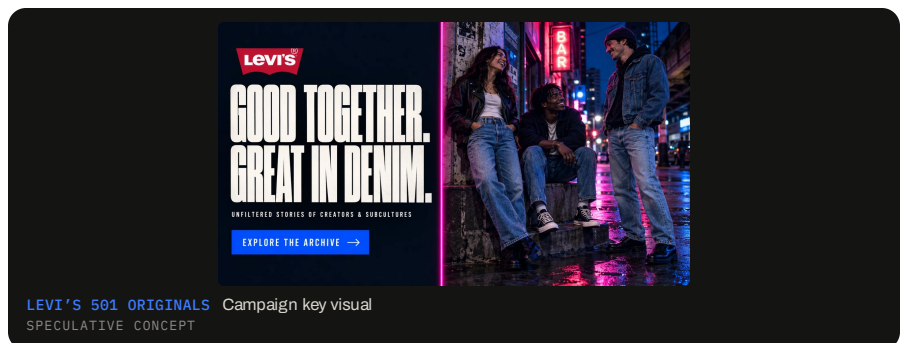
CRICKET WIRELESS Retail program · digital screen
CLIENT WORK — REMASTERED



CHICAGO SYMPHONY ORCHESTRA
Jazz at Symphony Center season poster
CLIENT WORK — REMASTERED



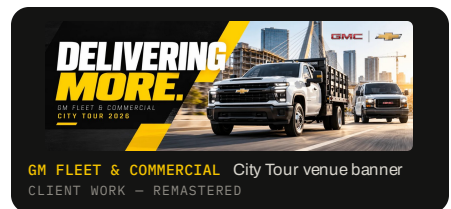
TROPICANA PURE PREMIUM Campaign poster
CLIENT WORK — REMASTERED



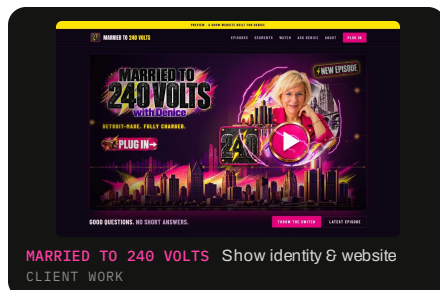
LEVI'S 501 ORIGINALS Campaign key visual
SPECULATIVE CONCEPT



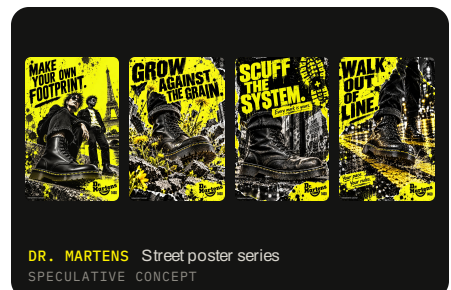
MCDUGAL LITTELL Switching ad for teachers
CLIENT WORK — REMASTERED



GM FLEET & COMMERCIAL City Tour venue banner
CLIENT WORK — REMASTERED



MARRIED TO 240 VOLTS Show identity & website
CLIENT WORK



DR. MARTENS Street poster series
SPECULATIVE CONCEPT

FULL PROJECT NOTES, ORIGINALS AND MORE WORK AT HALSTEADK.COM · CONCEPTS ARE NOT COMMISSIONED BY OR AFFILIATED WITH THE BRANDS SHOWN.